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Dear Lisa Montgomery and Palm Beach Neurological Center:

Thank you for exhibiting at our 17<sup>th</sup> Annual Alzheimer's Educational Conference. The evaluations have been most positive, even though we had a stormy climate during those two days. The attendance at lunch on Thursday and Friday was 423 and 439 consecutively.

The unpredictable weather and the time of the "season" certainly had an impact on our usual number of attendees; hence, we have planned the 18<sup>th</sup> Annual Alzheimer's Educational Conference on Thursday, March 13 and Friday, March 14, 2014.

We make a promise every year that everyone who attends our conference will learn some new and ground-breaking information about Alzheimer's disease, either on research or care trends, and this year was no exception. We delivered on this promise and we are still getting calls from attendees who share with us how valuable and worthwhile their experience was at the conference.

Dr. John Medina, our Friday luncheon speaker, was so impressed with our conference that he made the following statement: "Organizations like Alzheimer's Community Care provide services that are of incalculable value to our society. They are the true heroes of our culture. It was a great privilege to be asked to speak to them."

This year's conference was another memorable experience and we are so grateful and honored that you shared it with us. Please join us for our 18<sup>th</sup> Annual Alzheimer's Educational Conference next March and stay in touch with us every day at [www.alzcare.org](http://www.alzcare.org).

Sincerely,

Mary M. Barnes  
President and CEO

Rob Sommer  
Director of Community Outreach